

Sponsorship Packages for Big Apple Beatdown, Men's Roller Derby Association 2011 Championships

PLATINUM SPONSOR

\$1,500 in-cash sponsorship and/or in-kind merchandise or trade

- Multiple banners (provided by sponsor) hung at each of 2 rinks at Skate Safe America
- Online Banner on Big Apple Beatdown MRDA championships website and on the MRDA event sponsors page from time of purchase through April 30, 2012
- Presentation of the 2011 MRDA championship trophy
- Logo on all Big Apple Beatdown flyers and promotions (art & printing deadlines permitting)
- Full page full color ad in program, back cover if available
- Booth space in vendor area
- Announced thanks during each bout including the championship bout
- Headlining sponsor of the final championship bout (listed in promotional materials and announced)
- Free entry to all BAB events for up to four representatives
- One line of thanks published in BAB event Program

GOLD SPONSOR

\$800 in-cash sponsorship and/or in-kind merchandise or trade

- One banner (provided by sponsor) hung at each of 2 rinks at Skate Safe America
- Online Banner on Big Apple Beatdown MRDA championships website and on the MRDA event sponsors page from time of purchase through April 30, 2012
- Full page ad in program, full color inside cover if available
- Booth space in vendor area
- Announced thanks during each bout except the championship bout
- Headlining sponsor of the runners-up bout (listed in promotional materials and announced)
- Free entry to all BAB events for up to two representatives
- One line of thanks published in BAB event Program

SILVER SPONSOR

\$600 in-cash sponsorship and/or in-kind merchandise or trade

- One banner (provided by sponsor) hung at one rink at Skate Safe America
- Logo on Big Apple Beatdown MRDA championships website with link from time of purchase until April 30, 2012
- Full page black and white ad in program
- Booth space in vendor area
- Free entry to all BAB events for two representatives
- One line of thanks published in BAB event Program

FRIENDS OF THE MRDA SPONSOR

\$400 in cash sponsorship or in-kind merchandise or trade

- One banner (provided by sponsor) hung at one rink at Skate Safe America
- Sponsor name on Big Apple Beatdown MRDA championships website from time of purchase until the end of the championships
- 1/2 page black and white ad in program
- Free entry to all BAB events for two representatives
- One line of thanks published in BAB event Program

BASIC SPONSOR

\$200 in cash sponsorship or in-kind merchandise or trade

- One banner (provided by sponsor) hung at one rink at Skate Safe America
- Free entry to all BAB events for two representatives
- One line of thanks published in BAB event program

Questions?

Contact Peter Eide aka Ladies Knight: Ladiesknight@nyshockexchange.com

Or Geno Guerrero aka G No Evil: gnoevil@mensrollerderbyassociation.com

Sponsorship Form, Big Apple Beatdown MRDA 2011 Championships

Please email the below form along with a paypal payment to the New York Shock Exchange to this web address: NYSEpaypal@nyshockexchange.com
Please also CC in your email: ladiesknight@nyshockexchange.com

Include **“BAB 2011 Sponsor”** in subject line. **Do not send the form without your PayPal invoice number.** Registration is not considered “complete” until payment is finalized.

Sponsor Registration is first come/first served and the deadline is October 1, 2011. **Cancellations received after October 10, 2011 will not be refunded.**

Sponsorship packages are subject to change at the sole discretion of the New York Shock Exchange. Availability and all packages are negotiable.

Company Name:

Contact Name:

Address:

Phone #: _____ Email: _____

Please indicate your level of interest:

- Platinum Sponsor - \$1,500
- Gold Sponsor - \$800
- Silver Sponsor - \$600
- Friends of MRDA Sponsor - \$400
- Basic Sponsor – \$200

For Paypal questions, please feel free to contact NYSEpaypal@nyshockexchange.com
For other questions, please contact
Peter Eide aka Ladies Knight: Ladiesknight@nyshockexchange.com
Or Geno Guerrero aka G No Evil: gnoevil@mensrollerderbyassociation.com

Thank you for your support of the Men’s Roller Derby Association!!